



*News From*

# JACK DOYLE

## MONROE COUNTY EXECUTIVE

**For Immediate Release**

Friday, December 8, 2000

### **MOTORCADE TRAVELS THROUGH ROCHESTER** *DWI Awareness Event Planned*

Monroe County Executive Jack Doyle today announced his participation in the Monroe County STOP-DWI "Lights on for Life" Motorcade on Saturday, December 9, 2000. The event will announce AAA-Rochester and Rural Metro's holiday programs and raise awareness of DWI in the community.

The Motorcade will leave the Crime Victims Resource Center, 244 S. Plymouth Avenue at 10:00 a.m., follow the Inner Loop and culminate with a news conference at City Place, 33 N. Fitzhugh Street, Room 3134A.

"Too many families have endured the loss of a loved one resulting from an alcohol or other drug-related crash," said Doyle. "Hopefully this awareness-raising activity will remind people to celebrate the holidays in a sensible and responsible manner."

AAA-Rochester's "First a Friend, Then a Host" and Rural Metro's "Rides for Revelers" holiday programs will be fully detailed at the news conference and a short reception will follow.

Invited participants of the Motorcade include: local police chiefs, Monroe County's Probation Department, Monroe County District Attorney's and Sheriff's Office, Students Against Drunk Driving (SADD), Mothers Against Drunk Driving (MADD), Rochester Against Intoxicated Drivers (RAID), victim advocates, victims/survivors, AAA-Rochester, Rural Metro and all local media.

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*For further information, call:  
Communications & Special Events at 428-2380  
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